



Glenview
4th of July

Sponsorship
OPPORTUNITIES



BE A PART OF A CHERISHED GLENVIEW TRADITION

This year marks Glenview's 125th anniversary, and Glenview's 4th of July is part of the celebration!



◀ All businesses receive Proud Supporter yard signs and a sticker celebrating Glenview's 125th Anniversary!

Audience reach:
40,000

Direct expenses are paid by tax-deductible donations from our residents and local businesses.

TWILIGHT FIREWORKS SPONSOR - \$25,000

One available. Benefits include opportunity to create a customized integrated brand experience at the event, logo in special eblast, GPD digital brochure, Village newsletter sent to all residents, onsite entrance and stage signage, glowstick giveaway at Twilight Fireworks, thank you and company tag on GPD social media, verbal recognition at Twilight Fireworks show, logo on Summerfest banner, logo on parade banner, four VIP parking passes for Twilight Fireworks show, logo in digital parade program, logo displayed digitally in park district facilities during June, complimentary parade float entry, and logo and link on Glenview 4th website.

PARADE SPONSOR - \$10,000

One available. Benefits include opportunity to create a customized integrated brand experience at the event, exclusive branding as parade sponsor, logo listing in special eblast, GPD digital brochure and Village newsletter sent to all residents, thank you and company tag on GPD social media, verbal recognition at Twilight Fireworks show, logo on Summerfest banner, logo on parade banner, four VIP parking passes for Twilight Fireworks show, logo in digital parade program, logo displayed digitally in park district facilities during June, complimentary parade float entry, and logo and link on Glenview 4th website.

LIBERTY SPONSOR - \$5,000

Three available. Benefits include opportunity to create a customized integrated brand experience at the event, verbal recognition at Twilight Fireworks show, logo on Summerfest banner, logo on parade banner, four VIP parking passes for Twilight Fireworks show, logo in digital parade program, logo displayed digitally in park district facilities during June, complimentary parade float entry, and logo and link on Glenview 4th website.

ENTERTAINER SPONSOR - \$2,500

Six available. Benefits include logo on parade banner, four VIP parking passes for Twilight Fireworks show, logo in digital parade program, logo displayed digitally in park district facilities during June, complimentary parade float entry and logo and link on Glenview 4th website.

PATRIOT - \$500

Benefits include logo listing on parade banner, complimentary parade float entry, logo listing in digital parade program, two VIP parking passes for Twilight Fireworks show, and logo & link listing on Glenview 4th website.

STAR - \$250

Benefits include opportunity to walk parade with company-provided banner, one VIP parking pass for Twilight Fireworks show, and name listing on Glenview 4th website.

HERO - \$150

Benefits include name listing on Glenview 4th website and two donor parking passes for Twilight Fireworks show.

Independence Day is a national holiday, but the local celebrations and traditions are what make this day so special for us.

Every year, business and community leaders in Glenview generously donate their time and financial support to make this day special for our friends and families.

We invite you to help us bring another year of celebration for our country's history and values to Glenview.

Any level of support is appreciated and will be recognized.

Please send logos to anna.ables@glenviewparks.org by June 5. Vector format is preferred for best resolution (.ai or .eps). At the Patriot level or above: applications for parade floats are available at glenview4th.org. Please submit completed sponsorship cards to Park Center, 2400 Chestnut Ave, attention: Amy Watson.

FOR MORE ON SPONSORSHIPS, CONTACT:

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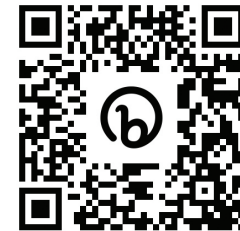


YES, I would like to sponsor the Glenview 4th celebrations, at the following level:

- Twilight Fireworks Sponsor (\$25,000)
- Parade Sponsor (\$10,000)
- Liberty Sponsor (\$5,000)
- Entertainer Sponsor (\$2,500)
- Patriot (\$500)
- Star (\$250)
- Hero (\$150)
- Other Amount:

Method of Payment:

- Check Enclosed
Please make check payable to *Glenview Park District-July 4*
- Credit Card
Please make credit card payments through our secure online platform at glenview4th.org



glenview4th.org

Name as you would like to be recognized

Name of point of contact

Email

Phone Number